

BUDAPEST METROPOLITAN UNIVERSITY

ART AND CREATIVE INDUSTRIES

MEDIA DESIGN BA

Every applicant is sent detailed information about the date and time of the prolonged admission exams, the assignments and the technical information in an electronic format. After the application period is over, the information is sent to the applicants in an electronic format.

THE PROLONGED ADMISSION PROCEDURE

1 ST ROUND: APTITUDE TEST AND PRACTICAL EXAM

The assignments, materials and documents required for the aptitude test and the practical exam have to be uploaded at the same time, in one batch to the CooSpace server in the above defined uploading period. The Admission Board will evaluate the uploaded materials in case the applicant is sent a notification of “passed” after the aptitude test. It is also a prerequisite of participating in the oral interview.

1 PORTFOLIO

The portfolio includes a selection of the applicant's work completed so far.

The portfolio might include:

- video,
- photographic documentation of drawings (maximum 5 items),
- digital images (graphics, photos, 3D renderings, comics, etc.) (maximum 10 items)
- audio work (maximum 5 minutes),
- video (maximum 5 minutes),
- computer animation (maximum 5 minutes),
- ocumentation of interactive objects and installations (maximum 5 items),
- website/system and/or software (offline-online game, application) or its documentation, as well as any app, web app, PWA, etc.
- UI/UX designs

- Augmented and virtual reality (AR, VR) Documentation of self-created AR effects, social media filters, or spatial VR environments (with screenshots or video).
- Creative coding and generative art: visual works generated by algorithms and code, data visualizations.
- Light painting and projection mapping: video presentations of visual works projected onto buildings, objects, or spaces.
- Motion design and kinetic typography
- Motion graphics, animated text, title sequences

The digital items have to be uploaded to the storage place defined later. The total size of the submitted material cannot exceed 30 MB, including the compulsory appendices.

In case of pieces of work containing still images/motion picture, non-listed YouTube or Vimeo links (those which are not public, but only accessible through the link provided by the uploader) or links to other pages for still images are also accepted. Any other link to individual storage places or websites are not accepted.

Technical and other conditions:

- Digital images must be submitted in a standard graphic format (e.g., jpg, gif, png, bmp, tif, tga). Please ensure that the size of each digital image does not exceed 5 MB.
- Please submit audio and video files in standard formats (mp4, mov, wmv, mpeg, mp3, wav, etc.). Please include a brief technical description with your submissions. It is important to include the necessary codecs for playback along with the file, if required.
- When submitting websites and web-based systems, providing the URL is sufficient, but to be on the safe side, you must also upload the full source code or site structure. This prevents the evaluation from failing due to a potential outage. We also accept GitHub links, but in this case, you must include a live link to the interface!
- For software (games and applications), it is not mandatory to upload the executable program. A project that is in progress or still under development can also be submitted with a description of its usage and functionality, at least 3 screenshots, and a demonstration video.
- When submitting UI designs and prototypes, providing a share link for Figma or Adobe XD, etc. is sufficient. However, to ensure evaluability, please also upload the interfaces as images or attach a short video demonstrating their operation in case the external link does not work for some reason.
- For interactive objects/installations, please prepare the documentation (images, videos) in accordance with the technical parameters described above.

Please write a brief description of the aim of your submitted pieces of work and your artistic concept (maximum 500 characters per piece, maximum 3000 characters in total) to

the Admission Board. This has to be uploaded in doc format along with the other submitted materials.

Compulsory appendices:

1. A **statement** of submitting only own, independent pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/felveteli-vizsga>
2. A **covering letter** of maximum A4 size, including a photo, detailing your background of application, the reasons for selecting this particular major and your professional background so far.
3. A document proving that you have **paid** the **admission fee**.

The whole size of the submitted material cannot exceed 30 MB, including the compulsory appendices

PRACTICAL EXAM

CREATIVE TASK

The shortlisted applicant also has to complete a creative task.

The outcome of the task should be a digital creation exploring the ecological footprint, such as an image, motion picture, sound design, web page, or app. You are free to use any tool. While we recommend completing the work using digital devices, hand drawings, textual descriptions, or sketches drawn by hand are also accepted. In order to complete the creative task, you can use any kind of technical accessories (e.g. mobile phone, notebook, internet, camera, etc.) except for personal help.

When the creative task is evaluated, it is not the technical skills in the first place but the originality of the idea and the artistic quality of the execution that is evaluated by the Admission Board.

We recommend you to use such devices that you already master as these help you being more creative and original.

All the materials should be uploaded to Coospace. The total size of the submitted material cannot exceed 30 MB, including the compulsory appendices.

Compulsory appendices:

- A statement of submitting only own, independent pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/felveteli-vizsga>

Evaluation based on the uploaded materials: Passed/ Not passed

The result will be posted on the METU website: 14th August 2026.

After the 1st round of the admission procedure, based on your personal code you will find information only on our website whether you are shortlisted for the next round or not (Passed/ Not passed).

ORAL INTERVIEW

The oral exam will be **in person** where applicants will be interviewed by the Board. The Admission Board will have an interview with each applicant separately.

The applicant will have the opportunity to provide the Board with additional explanations and comments on the uploaded works as well as to answer the arising questions.

Remarks to the two rounds

You will be informed about any technical detail regarding the rounds (where to upload the files, what platform the oral interview will take place, etc.) in an email.

In case of having any question regarding the admission procedure please feel free to contact the Admission Information Office at:

- E-mail: felveteli@metropolitan.hu
- Telephone: +36 1/ 273 24-19 (on weekdays from 9 to 16:30)

We wish you the best of luck for the admission procedure!

Gábor Megyeri Ph.D.

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Art and Creative Industries